

We work hard to increase the prosperity of our customers by minimizing their expenditure on quality consumer goods, through:

- •Efficient use of the Company's resources
- •On-going improvements in technology
- •Adequate compensation for our employees

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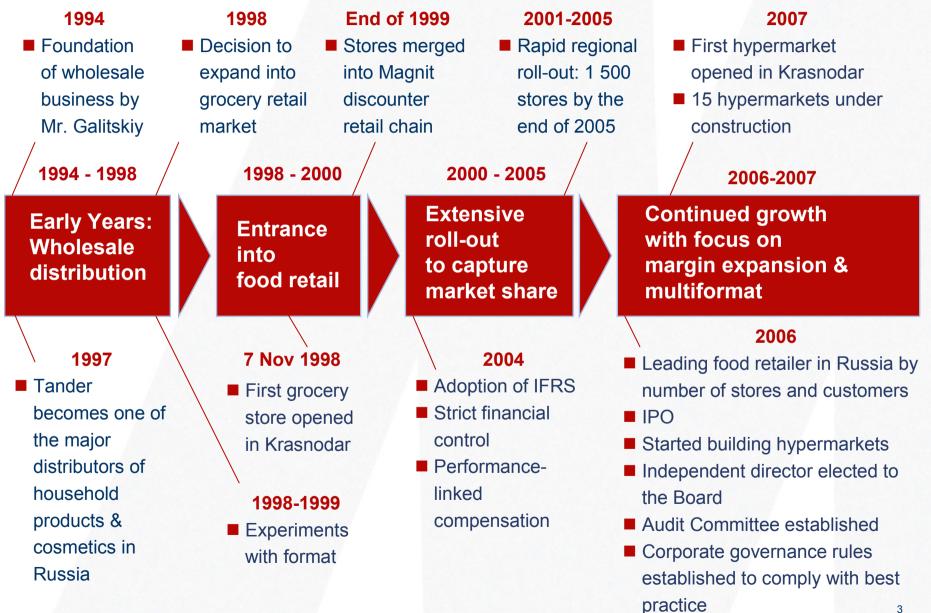
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Company & Strategy

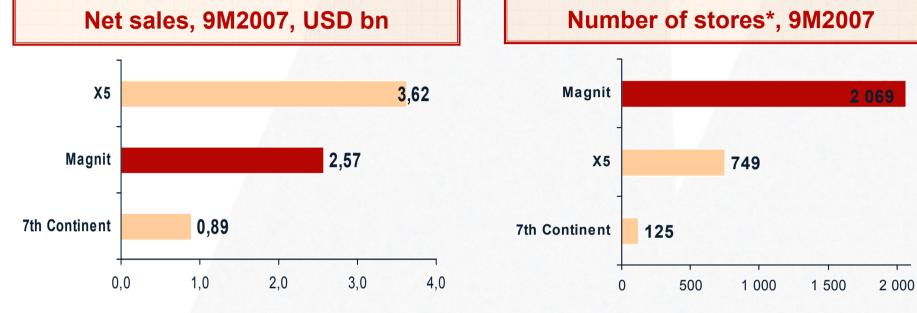
Our history





To 2007 Magnit is:

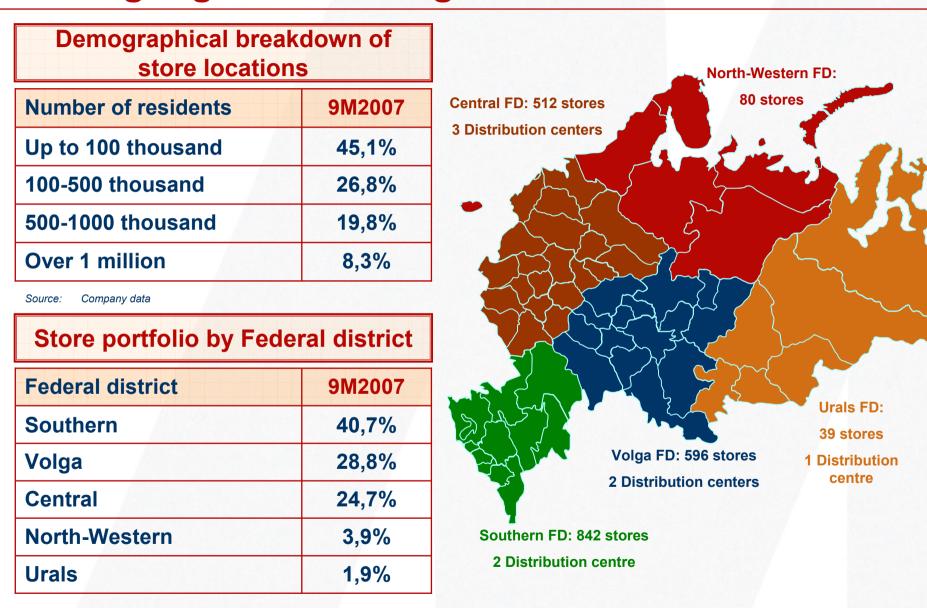




Source: Companies;

* Excluding franchised stores Source: Companies

	2004	2005	2006**	9M 2007*	CAGR 2004-2006
Net sales, mln USD	849	1 578	2 505	2 573	72%
Number of stores, eop	1 014	1 500	1 893	2 069	37%
Selling space, '000 sq m	255	383	523	593	43%
Number of customers, mln	273	469	640	567	53%



Strong regional coverage 9M2007

Source: Company data магнит

Opportunities



Current format and hypermarket sector	Our considerable experience in food retail, economies of scale, highly sophisticated in-house logistics system and other competitive advantages will help us to succeed in other food retail segments
Further expansion of the core business	Strengthen our position in the regional markets (mainly in the cities with population of less then 500 000 people) using the advantages of our in-house logistics system
and a second sec	
Further product and process innovation	 Continue Investment in IT and cost saving equipment Private label Further development of in-house logistics system Closer communication with our customers and immediate response to changes in their tastes, preferences and needs e.g. new or improved products
Total quality management	Apply quality to every aspect of our business

Strategy



Organic growth in existing markets and selective geographic expansion

Focus on brand development & creation of customer loyalty

Further improvements in operating efficiency

Where do we want to be in 5 years from now

n in and phic	 Increase market penetration in existing markets Focus on expansion into cities in selected new regions with population of less than 500 000 and a favorable competitive situation
nd & omer	 Value-for-money product mix High-quality customer service Study our customers Marketing promo events for our customers
in ency	 Obtain further economies of scale Strict cost control Continuous learning Increase sales through optimization of the Sales Mix Development of Own Label products Improvement in efficiency of logistics Productivity gains in logistics
ant from	 Remain the largest multiformat food retail chain in Russia Have the leading logistics platform in Russia Sustain efficient growth with a track record of profitability Show similar (to the main format) growth performance in the hypermarket sector.



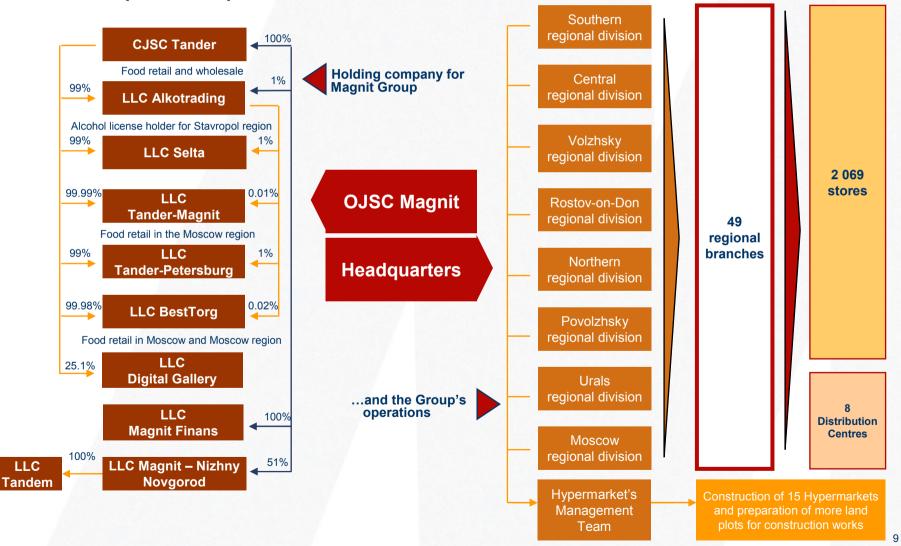
Business Overview

Corporate & organizational structure



Group's corporate structure (9M2007)

Group's operating structure



Main Format features



Key features

Outstanding value-for- money	 Best prices for 200 indicative SKUs in the local market Active price communication by priority shelving of special offers
Convenient location	 Convenient location close to customers' homes Freestanding or on the ground floor of apartment blocks Open 7 days a week 12 hours a day at convenient times
Optimal size	 437 sq. m total space as of 9M2007 287 sq. m. trading space as of 9M2007
Carefully selected assortment	 SKU selection adjusted for local purchasing power and traditions 3 520 SKUs on average to capture larger audience Food is about 88% of retail sales Daily perishables are 30-40% of retail sales Private Label
Modern functional interior	 Functional design makes shopping quick and convenient Visual interior and easy navigation Quality service Hygienic atmosphere and modern decor
Visible exterior	 Standardized design of facade Clearly visible Easy access by car

Typical Magnit stores







Hypermarket Format features



Ne	w Format Highlights
Short-term expansion plans	 1 operating hypermarket 15 hypermarkets are under construction Target locations are cities with population of 80 000-500 000 people
Convenient location	 All the Hypermarkets are built in convenient locations: mainly in the city centre Easy access by public transport or car; sufficient parking space; walkable distance
Optimal size	 3 400 m² - 18 000 m² of total space 3 000 m² - 8 500 m² of selling space
Carefully selected assortment	 SKU selection adjusted for local purchasing power and traditions The assortment will consist of up to 18 000 SKUs Non-food will be 30% Private Label
Modern functional interior	 Functional design Visual interior and easy navigation Quality service Hygienic atmosphere and modern decor
Visible exterior & Brand recognition	 Standardized design of facade: the hypermarkets will operate under already well-known "Magnit" brand Clearly visible

Projected Magnit Hypermarkets







Addressing the needs of our target customers

Families (30-60 years old)

Priorities:

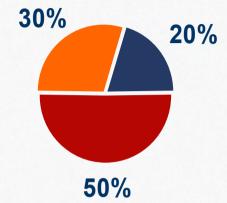
- 1. Location
- 2. Assortment
- 3. Price
- 4. Comfort

Key features:

- Time is of greater value than for other groups
- Growing car ownership
- High level of responsibility for quality of purchased food and family budget

Key focus areas:

- Increased share of fresh dairy, semiprepared products and ready meals
- Ensure quick shopping, avoid bottlenecks in rush hour
- One stop shopping: ATMs, pharmacies, payment of mobile phone bills, etc
- Building more parking slots at the stores



Pensioners (60+ years old)

Priorities:

- 1. Price
- 2. Location
- 3. Assortment
- 4. Comfort

Key features:

- Shopping habits formed in Soviet time
- Conservative shoppers
- Most are low income

Key focus areas:

Increased offering of Private Label products to reduce prices for essential goods

Youth (up to 30 years old)

Priorities:

- 1. Assortment
- 2. Location
- 3. Comfort
- 4. Price

Key features:

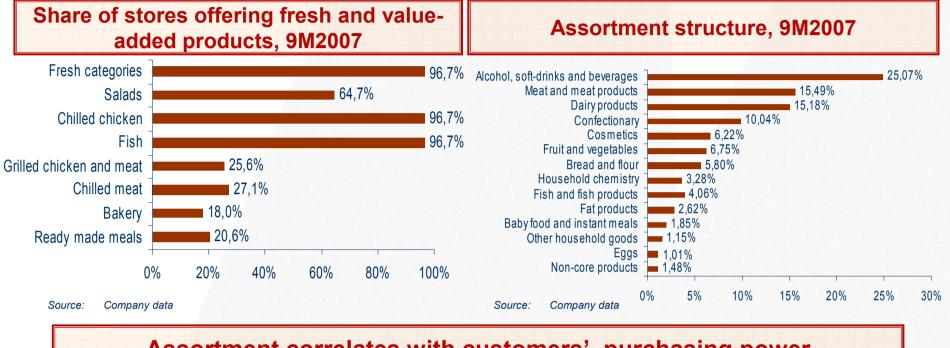
 More open to western lifestyles and oriented towards modern retail formats

Key focus areas:

 Offering product categories appealing to young audience

Assortment selection



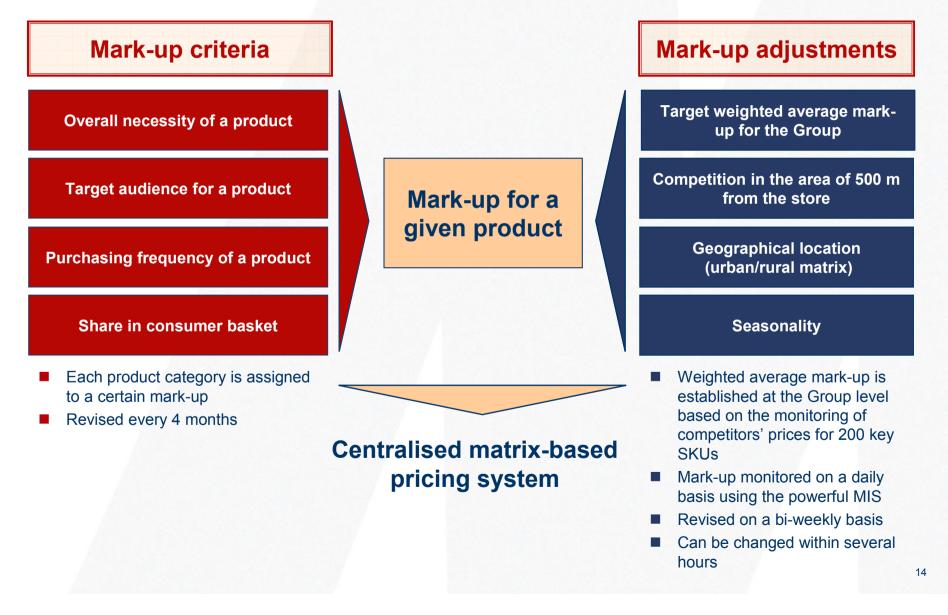


Assortment correlates with customers' purchasing power

ld and	- 5000+ rub	Dry and frozen products, vegetables,fruit	Shorter life products, salads,grill,bakery	Semi-finished products, cakes	Semi-finished products, cakes
household on food and erages	4500 - 5000 Tub)	Dry and frozen products, vegetables,fruit	Shorter life products, salads,grill,bakery	Semi-finished products, cakes	
Monthly h spending ol bever	4000 4500 1	Dry and frozen products, vegetables,fruit	Shorter life products, salads,grill,bakery		
Source:	up to 4000 rub	Dry and frozen products, vegetables,fruit			13



Highly flexible and differentiated pricing model



Suppliers, purchasing & Private Label



Magnit is the largest buyer for many domestic and international FMCG

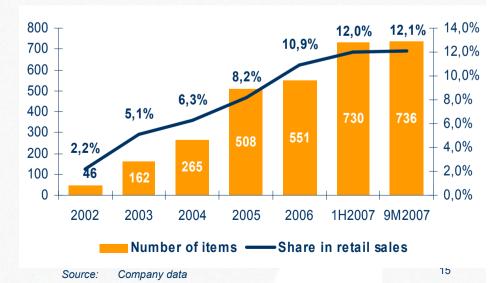
producers.

- Weekly Assortment Committee approves the assortment and suppliers.
- Direct purchasing and delivery contracts
- Large national suppliers account for approximately 64% of cost of goods sold
- Economies of Scale and wide geographical presence ensure the best prices and most favourable contract terms
 - Volume discounts
 - Compensation of external and internal logistics costs
 - Average credit term in 2006 was 35 days and could vary up to 60 days
 - Contract term is typically 1 year
 - Often can be unilaterally terminated by Magnit with no penalties
- Supplier bonuses
 - For meeting sales targets
 - For store promotions
 - For loyalty

Own Label products are designed to substitute the cheapest SKUs to maximise returns on each metre of shelving space:

- **736 Own Label SKUs** (9M2007)
- Own Label products accounted for 12,1% share of retail revenue in 9M2007 and 20,9% of total SKUs
- Management aims to reach 20-21% the share of Own Label sales in retail revenue by 2015
- Approximately **85%** of Own Label products are **food**
- The Gross margin of Private Label products is 8% and more percentage points higher than for similar product categories

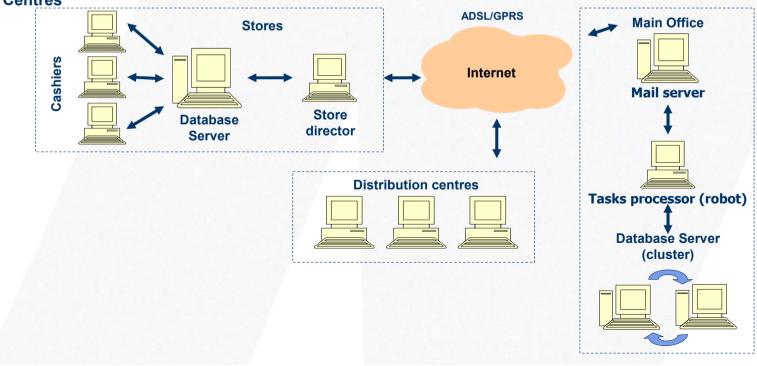
Share of Private Label products in revenue





Management Information System (MIS) and automated stock replenishment system

- Clear visibility of remote markets and store performance:
 - Monthly consolidated P&L reports
 - Daily detailed management reports on Key Performance Indicators (KPIs)
 - Real time access to information on inventory
- Automated inventory management system
 - Monitor, manage and forecast changes in demand
 - Automated calculation of orders for each store for both national and local SKUs and preparation of data for settlements with suppliers at head office level
 - Automated preparation of price tags, invoicing, ordering and settlements at store level
 - Automated intake of goods, selection of goods and registration of inventory movement at Distribution Centres



Logistics system



As of 9M2007 up to 70% of cost of goods sold is processed through our in-house logistics systems and the long-term target is to increase this share to 85%

- Automated stock replenishment system
- 8 distribution centers with over 138 thousand sq. m capacity
- Fleet of over 750 vehicles

City	Federal district	Warehousing space, sq.m.	Share in total DC turnover, %	Number of serviced stores	Leased/ Owned
Bataysk	Southern	16 576	12,7%	251	Owned
Kropotkin	Southern	30 048	32,2%	468	Owned
Engels	Volga	19 495	18,0%	376	Owned
Togliatti	Volga	8 379	6,5%	224	Leased
Tver	Central	10 714	8,8%	151	Owned
Oryol	Central	12 472	12,2%	306	Owned
Ivanovo	Central	24 120	9,1%	258	Owned
Chelyabinsk	Ural	16 576	0,5%	35	Owned
Total		138 380	100%	2 069	



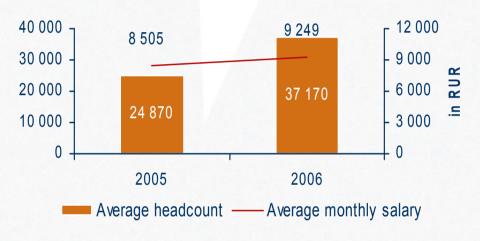


Well trained dedicated personnel



- The total number of employees in the Group exceeded 53 055 as of 30 September 2007:
 - 40 086 in-store personnel,
 - 7 626 people engaged in distribution,
 - 3 867 people in regional branches and
 - 1 476 people employed by head office
- The average age of our employees is approximately 25 years
- The gross average monthly salary in 2006 was RUR 9 249, of which approximately 75% was basic salary
- Special performance-linked bonuses and incentives help to motivate the employees at all levels.
- Key members of the Management hold Company's shares
- Performance monitoring and evaluation on a regular basis
- Training system provides:
- Career development programmes for all levels to ensure
 - Lower staff turnover
 - Increased motivation
 - Higher productivity
- Personnel training
 - 96 classrooms for trainings at all levels
 - Regular meetings and seminars between mid-level managers to exchange best practices
 - Coaching for top-management
- Strong corporate culture aimed at development of loyalty of employees
 - The Company publishes a corporate newspaper every two months
 - Team building events to ensure integrity of the team

Average number of employees vs. average salary, 2005-2006



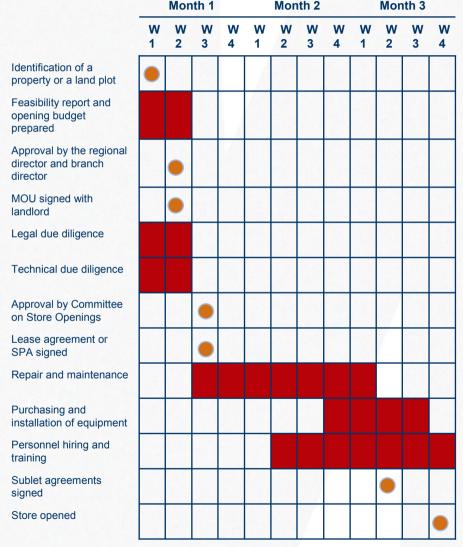
Source: audited IFRS Financial Statements, Management estimates





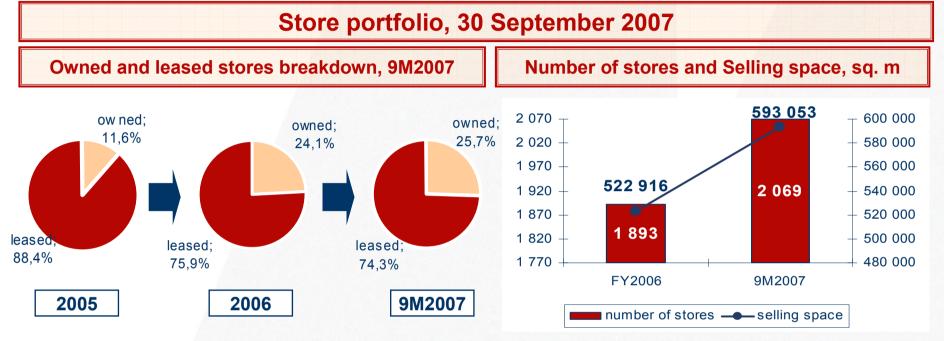
Store opening process varies from 1 to 3 months

- Considerable experience of store openings
- Preference given to leased store due to quick roll out in new markets
- Acquisitions and construction are preferred in existing markets with already high penetration
- Key store opening criterion is payback period of not more than 3 years if leased; 6-7 years if owned
- Average total cost of a new outlet is USD160 000 (excluding cost of inventory and real estate <u>BUT</u> including USD95 000 cost of equipment),
- In the medium term, the Company plans to open between 200 and 400 stores each year
- The store maturity pattern: about 50% of maximum traffic by the end of the first 3 months, 98% - within 6 months of opening
- Rationalisation of store portfolio



Summary Magnit store statistics





Store openings										
	1998	1999	2000	2001	2002	2003	2004	2005	2006	9M2007
Southern	1	18	27	133	270	387	550	684	783	842
Central					40	100	224	379	461	512
Volga		2	1	19	53	114	214	368	536	596
North-Western				1	5	9	26	61	84	80
Urals								8	29	39
Total	1	20	28	153	368	610	1 014	1 500	1893	2069
New openings		19	10	127	222	259	438	550	513	261
Closings		0	2	2	7	17	34	64	120	85
Net openings		19	8	125	215	242	404	486	393	176



Operating and financial results

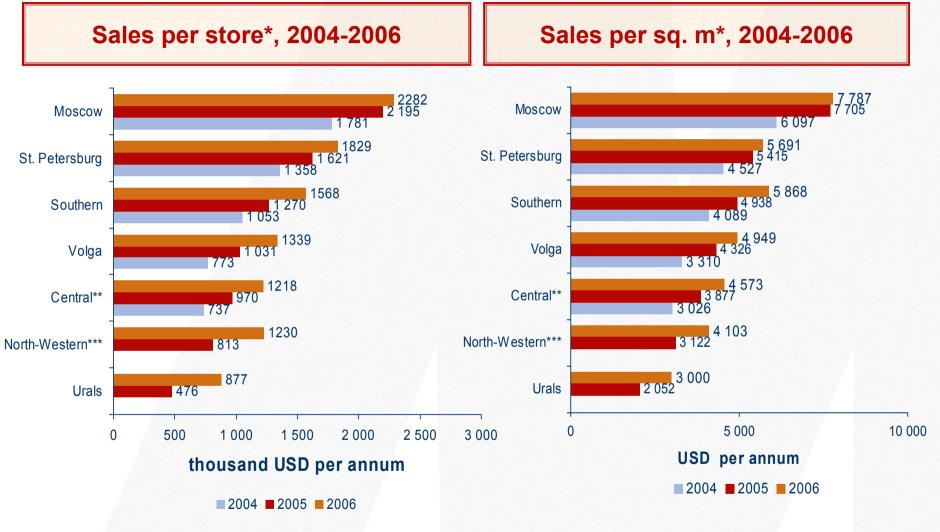
Magnit today*:



- The leading Russian food retailer by number of stores and customers
 - 2069 convenience stores as of 9M2007
 - 567 million customers in 9M2007
 - The only retail chain with presence in 667 cities and towns in European Russia as of 9M2007
- Net Sales in 9M2007 amounted to USD 2 573 million (RUR 66 611 million)
- Over 55 000 employees as of 9M2007
- In-house logistics based on 8 distribution centres with total warehousing space of 138 380 m² and a fleet of over 750 vehicles
- The average ticket in 9M2007 was USD 4.5 (excl. VAT) (RUR 116)
- Realization of the Hypermarket program in 2007
 - Developed own Hypermarket business model
 - First hypermarket opened in October 2007 in Krasnodar
 - 15 hypermarkets are already under construction

Regional store performance

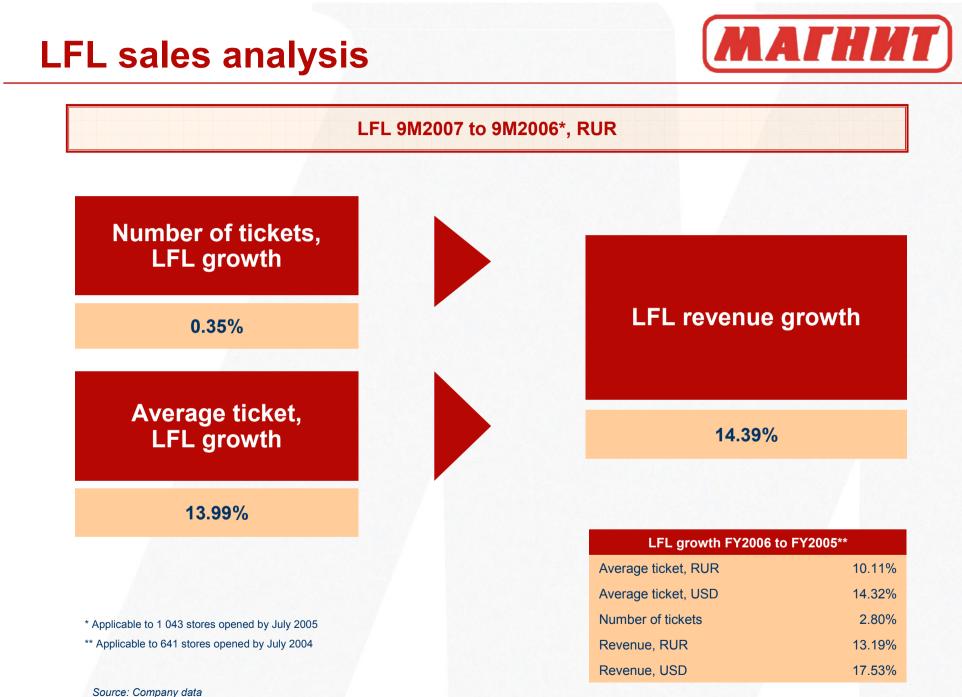




Note: * calculated as retail revenue in a year divided by weighted average number of stores and selling space in the same year

** excluding Moscow and Moscow region

*** excluding St. Petersburg and Leningrad region





Improved operating efficiency and capital structure

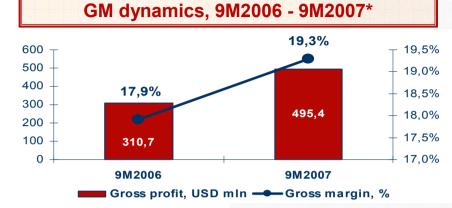
(110000] [(110007	In US\$ mn	FY2005*	FY2006*	YoY,%	1H2006**	1H2007**	YoY,%		
1H2006		1H2007	Net sales	1 577.7	2 505.0	58.8%	1 074.0	1 638.2	52.5%		
non-	non-		Cost of goods sold	(1312.9)	(2 046.1)	55.9%	(884.8)	(1 329.8)	50.3%		
current		non-	Gross profit	264.8	458.9	73.3%	189.2	308.41	63.0%		
assets;		current assets; 65%	Gross margin, %	16.8%	18.3%		17.6%	18.8%			
44%			SG&A	(201.0)	(365.4)	80.9%	(152.64)	(249.29)	96.6%		
current					Other income/(expense)	(0.9)	(1.0)		(1.2)	(0.1)	
assets;		current	EBITDA	78.9	122.4	55.4%	48.4	82.9	71.5%		
56%		assets; 35%	EBITDA margin,%	5.0%	4.9%		4.5%	5.1%			
		equity;	Depriciation	(15.1)	(28.9)		(11.8)	(23.8)			
equity; - 44%		- 31%	EBIT	63.8	93.5	46.5%	36.6	59.1	61.7%		
- ++ /0		LT liab.;	Net finance costs	(12.9)	(13.0)		(6.4)	(11.2)	76.1%		
LT liab.;	- 21%	- 21%	Profit before tax	50.0	81.5	62.8%	29.0	48.0	65.4%		
- 15%			Taxes	(13.2)	(24.6)		(8.1)	(10.0)			
ST liab.;	ST liab.;	Effective tax rate	26.4%	30.1%		27.9%	20,9%				
- 41%		- 48%	Net income	36.8	56.9	54.6%	20.9	37.9	81.1%		
			Net margin, %	2.3%	2.3%		1.9%	2.3%			

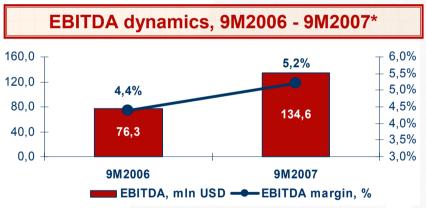
Source: *audited IFRS Financial Statements

** reviewed IFRS Financial Statements

Profitability analysis







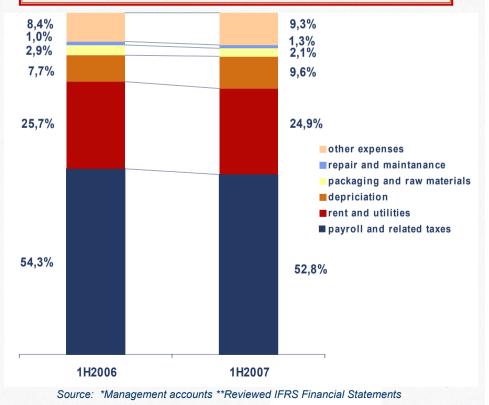
Net profit dynamics, 9M2006 - 9M2007*



SG&A expense dynamics, 1H2006-1H2007**



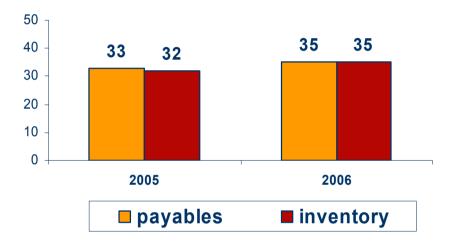
Changes in SG&A expense structure**



Working capital and capital expenditure

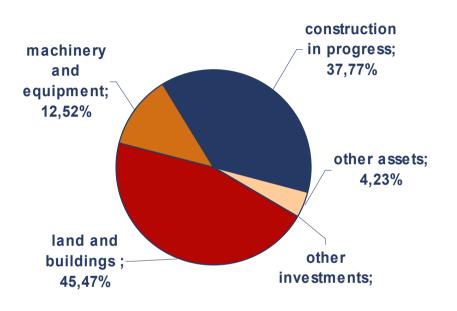


Inventory days, 2005-2006



- Working capital as of December, 31 2006 amounted to
 US\$ 14.6m vs. working capital as of December 31,
 2005 of US\$14,1m
- Inventory turnover has increased marginally from 32 days in 2005 to 35 days in 2006
- Trade payables turnover has increased from 33 days in 2005 to 35 days in 2006

Capital expenditure structure, 1H2007



- 2006 Capex budget was 301 million USD
- 2007 Capex budget:
 - Current format
 - Real estate
 - Logistics
 - Hypermarkets

Source: IFRS Financial Statements

Consolidated balance sheet, 1H2007



In thousands of US Dollars	June 30, 2007*	December 31, 2006**
ASSETS		
NON-CURRENT ASSETS:		
Property, plant and equipment	725,971	468,401
Intangible assets	1,035	927
Goodwill	38	238
Long-term investments	454	322
	727,498	469,888
CURRENT ASSETS:		
Inventories	261,512	247,466
Trade accounts receivable	23,493	13,945
Value added tax and other taxes receivable	9,010	11,387
Advances paid	49,510	58,070
Other receivables and prepayments	10,313	5,659
Short-term investments	1,408	2,169
Cash and cash equivalents	36,959	89,789
	392,205	428,485
TOTAL ASSETS	1,119,703	898,373

* Reviewed IFRS Financial Statements

** Audited IFRS Financial Statements

Consolidated balance sheet, 1H2007



EQUITY AND LIABILITIES		
Share capital	28	27
Share premium	194,550	190,745
Retained earnings	152,538	112,366
EQUITY ATTRIBUTABLE TO HOLDERS OF THE PARENT:	347,116	303,138
MINORITY INTEREST	635	545
TOTAL EQUITY	347,751	303,683
NON-CURRENT LIABILITIES:		
Long-term loans and bonds	207,405	82,246
Long-term obligations under finance leases	16,155	6,424
Deferred tax liabilities	15,047	16,270
	238,607	104,940
CURRENT LIABILITIES:		
Trade accounts payable	286,090	269,116
Other payables and accrued expenses	45,755	38,872
Taxes payable	14,267	13,951
Short-term obligations under finance leases	9,837	6,716
Short-term loans	177,396	161,095
	533,345	489,750
TOTAL EQUITY AND LIABILITIES	1,119,703	898,373

Consolidated cashflow statement, 1H2007



In thousands of US Dollars	6 months 2007*	6 months 2006*
OPERATING ACTIVITIES:		
Profit before income tax	47,989	29,014
Adjustments for:		-
Deprication	23,831	11,809
Amortization		152
Loss on disposal of property, plant and equipment	151	411
Change in provision for doubtful receivables	778	973,000
Other adjustments	(1,039)	902
Finance costs, net	11,200	6,362
Operating cash flow before movements in working capital	82,910	49,471
Increase in receivables and prepayments	(2,253)	(22,897)
Increase in inventory	(9,018)	(33,775)
Increase in trade accounts payable	11,487	35,035
Increase in other payables and accrued expenses	7,475	1,104
Cash generated by operations	90,601	28,938
Income tax paid	(15,149)	(14,698)
Interest paid	(10,830)	(6,906)
Interest received	1,879	482
Net cash generated by operating activities	66,501	7,816

* Reviewed IFRS Financial Statements

Consolidated cash flow statement, 1H2007



INVESTING ACTIVITIES:		
Purchase of property, plant and equipment	(254,913)	(87,136)
Proceeds from disposal of property, plant and equipment	5,474	578
Purchase of investments	(14,323)	(100,212)
Proceeds from sale of investments	15,021	59,142
Net cash used in investing activities	(248,741)	(127,628)
FINANCIAL ACTIVITIES		
Proceeds from short-term borrowings	485,990	176,465
Repayment of short-term borrowings	(474,629)	(246,873)
Proceeds from long-term borrowings	146,940	5,166
Repayment of long-term borrowings	(25,364)	(21,428)
Repayment of obligations under finance leases	(4,707)	(5,404)
Proceeds from issue of shares		181,732
Bonuses paid to management	(52)	-
Net cash generated by financing activities	128,178	89,658
EFFECT OF FOREIGN EXCHANGE RATES ON CASH AND		
CASH EQUIVALENTS	1,232	2,279
NET DECREASE IN CASH AND CASH EQUIVALENTS	(54,062)	(30,154)
CASH AND CASH EQUIVALENTS, beginning of the period	89,789	45,771
CASH AND CASH EQUIVALENTS, end of the period	36,959	17,896